

## A news item on National Nutrition Mission – the Way Forward

ICAR-ATARI, Kolkata

ICAR-ATARI, Kolkata organized a one-day webinar on 11.11.2020 on National Nutrition Mission – the way forward for creating large scale awareness among the farmwomen, adolescent girls and special women like pregnant as well as lactating by inviting them in the KVKs of this zone. Giving a brief account of the proposed programme, Dr. P.P. Pal, Pr. Scientist and Coordinator of this virtual programme narrated in brief about the importance of nutrition among common people and its relation with doubling farmers income as it has been kept as one of the components of this ambitious programme. Dr. S.K. Roy, Director, ICAR-ATARI, Kolkata while delivering welcome address highlighted the target of mitigating malnutrition, under nutrition and obesity within 2030. He also gave an account of the present scenario of nutritional status of our country like India ranks 10<sup>th</sup> in malnutrition and 17<sup>th</sup> as per population of stunted children among all the countries.

The Deputy Director General (AE), ICAR, New Delhi, Dr. A.K. Singh while inaugurating the programme observed that the programme had a special importance in the current time. He invited all the stakeholders to come forward for eradicating anaemia, deficiency of iron, iodine and other micro-nutrients through appropriate incorporation of the essential elements in the daily diet of children and women. He urged upon cultivating biofortified varieties that would greatly help in compensating the existing deficiencies. He advocated to eat what you produce and desired that the message should be spread across the country. As per the DDG (AE), the concept of growing different nutritious crops are already present in the rural areas of eastern India but it is not being properly advocated among the mass. In this regard he advised to go for nutri-garden model for all the KVKs that would ensure availability of nutritious food round the year at the own home. The other areas underlined by him includes proper technique of food processing and cooking to retain the quality of vegetables, awareness on taking more vegetables and fruits and proper preparation of nutri thali including all the required nutrients. He urged upon all the KVKs to work with 15 lakh angwanbadi workers of the country and identify as well as train the selected women in the line of *Krishsi Sakhi* and *Pashu Sakhi* adopted by Ministry of Rural Development, Govt. of India. He also advocated to make an implementable action plan like development of WhatsApp group of all home scientists of this zone, identification of different recipes as well as combination of biofortified crops, development of nutri model for its wide circulation through media and exchange ideas among them. He also requested to make videos of 2-3 minutes duration for its sharing through media and uploading into KVK and mKishan portal.

The experts invited from Calcutta University, Assam Agricultural University, Central Agricultural University and GB Pant University of Agriculture and Technology covered the areas of ways to combat hidden hunger, linking agriculture, national resource management, holistic nutrition – a challenge during Covid19 pandemics and women vis-à-vis triple burden of malnutrition. Arrangements were also made for a question answer session and translation of the lecture of the experts in vernacular for the benefit of large number of women and girl children linked to this programme.

Altogether 59 KVKs and more than 1000 women and girls attended the webinar on this day.

The vote of thanks was offered by Dr. Manasi Chakraborty, Scientist (Home Sc.) of Nimpith KVK, West Bengal who also acted as Co-moderator.

Zoom Meeting

KVK, JAIPUR   KVK Angul   KVK Mayurbhanj

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Dr. Sujata Das

Participants (57)

Find a participant

- Dr. S.K. Ray (CAR-ATA, 2603, mei)
- DV PPAI (Co-Host)
- Nangini KVK
- Prapti Das
- Balbharti Mangrulkar
- Santi Pradhan
- Arijal Sharma, Uttar Dinagpur K...
- Dean Home Science Tyra
- Dr. Anurupya Pradhan, KVK Su...
- Dr. M.W. Mohan, KVK, Golempang
- Dr. Tulasī Rajan Sahas
- Dr. K. Mahapatray, Narda KVK
- Dr. Parantiba Bhawanb
- Dr. Rajesh Roy, Nalka KVK

Zoom Meeting controls: Mute, Start Video, Security, Participants (57), Chat, Share Screen, Record, Reaction, More, End

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